

El Campo Museum Run Wild - Color Roar 2014 October 4, 2014 @ 8:30 A.M.

INFORMATION & FREQUENTLY ASKED QUESTIONS

WHAT IS THE RUN WILD COLOR ROAR?

Gather with your family, friends, and coworkers and end with everyone splattered with bright colors that transform a group of ordinary runners into a moving rainbow. The approximately 3 mile COLOR ROAR gives you heaps of benefits plus unforgettable fun and memories! By the end of the COLOR ROAR you will be covered with color from four blast zones and be grinning from ear to ear. Your health and clothes will be forever changed!

HOW DOES IT WORK?

Come wearing white or your event t-shirt and as you walk, run, dance, skip, or leisurely stroll along, you will be showered with color that is completely safe and washes off easily. Forget about beating your friends to the finish line, this is not a timed race. The real winner will be the one covered from head to toe in a pulsating palette of red, yellow, blue, and green by the time you reach the finish line. Bring your own stopwatch if you really want to know your time.

WHERE IS THE ACTION?

El Campo, Texas at El Campo Prairie Days, in front of the El Campo Art Center behind the Post Office
Saturday, October 4, 2014 at 08:30AM

HOW MUCH DOES IT COST?

Adult 18+ - \$30 by Sept. 12th \$35 - Sept. 13th thru Race Day
Youth 18 & Under - \$20 by Sept. 12th \$25 - Sept. 13th thru Race Day
Teams of 4+ Adults - \$25 per person by Sept. 12th or \$30 per person Sept. 13th thru Race Day

HOW DO I SIGN UP?

There are several ways to register:

1. Pick up forms from the El Campo Museum during normal Museum hours.
2. Click on the printable form found on the Museum website, www.elcampomuseum.org.
3. Register online. Go to the Boys & Girls Club website, www.elcampomuseum.org Click on "Register Online". Paypal payment is accepted by this method.

HOW DO I INVITE MY FRIENDS?

Use all the social media available, text messaging, Facebook, Twitter, or snail mail.

CAN MY FRIENDS AND I SIGN UP AS A TEAM? HOW?

Absolutely! Pick a team name and run the race together. Many teams make their own t-shirts with their team name or come in costume. To register as a team click, "Register Online" on the website and then select the "Register as a team" button. If using a paper copy, complete the team information on the page.

WHAT ABOUT COSTUMES?

Costumes are more than welcome. We do recommend making them as white as possible.

CAN MY KIDS PARTICIPATE? CAN I RUN WITH MY STROLLER?

Absolutely! Kids in wagons or strollers are entered for FREE! Remember to start at the back of the line.

WHAT IS THE AGE LIMIT?

No age limit! Come young, come old!

ARE PETS ALLOWED?

Sorry, no pets are allowed.

WHEN AND WHERE TO PICK UP YOUR PACKET?

Packet Pickup will begin on Thursday October 2nd at the Museum during normal Museum hours 10am to 5pm. Or the morning of the race starting at 7:30am.

WHAT'S IN THE PACKET?

You will get a race bib, El Campo Museum Color Roar t-shirt that you can wear the day of the race and a packet of COLOR! You can use your color to throw on your friends as you run or save it until the end. We recommend saving your color until the end to throw during the "Colorful Blast" party. There will be additional color packets available for sale.

HOW TO PICK UP PACKETS FOR YOURSELF OR FOR SOMEONE ELSE?

You may sign your name that you have picked up a packet for someone else.

WHAT DO I WEAR ON RACE DAY?

- White shirt or Museum Color Roar white participant shirt found in your packet
- Towel/clean-up rag
- Baby wipes
- Change of clothes
- Sunglasses
- Bandanna
- Camera/cell phone – put in a Ziploc bag to keep it clean • Clean socks & shoes to wear after the run

*We'll have extra colorful packets for sale and you can make an extra donation to the El Campo Museum!

CAN THE COLOR HURT ME? HOW IS IT ADMINISTERED?

The color is basically the consistency of cornstarch and is safe. Our color blasters won't be aiming at your face; but, some runners still choose to wear sunglasses or goggles to avoid the color getting in their eyes. Also, some choose to cover their mouths with a bandana. The color powder is basically food grade cornstarch and is totally safe and natural. All the color should wash out of clothing. However, you may want to wear something that you don't mind getting a bit colored.

ARE PHONES AND CAMERAS SAFE?

We recommend using a plastic baggy or plastic wrap to keep your devices color free.
We will have photographers taking pictures during and after the Color Roar which will be posted on the Museum website.

WHAT DO I DO ONCE I CROSS THE FINISH LINE?

* Plan on hanging out at the finish line for the "Colorful Blast" party!

*Check out all the El Campo Prairie Day vendors.

HOW DO I KEEP THE COOL COLOR IN MY T-SHIRT?

Don't wash the t-shirt. Let it soak in vinegar and then iron it. It will make a colorful souvenir.

CLEANUP TIPS

While the color is formulated to wash out, you MAY end up with stains on shoes, clothes, and anything you bring, so it's probably best not to wear your good clothes.

Here are some tips to help you clean up after the race:

- Wear your participant shirt – it's designed to be colored!
- Shake off excess color before washing; wash your colored gear separately with cold water.

Hair and Skin

- Blonds may want to oil your hair before the race – leaving conditioner in or some olive oil work well.
- Wear a bandanna or a hat
- Sunscreen and a little lip gloss will do wonders for your skin cleanup after the race.

Eyes, ears, mouth, and nose

- We recommend sunglasses or goggles to protect your eyes
- A dust mask, bandanna, or scarf can help you keep all those holes in your face protected.

Other stuff

- The color will eventually wash out; but, you will be better off not bringing the new pair of shoes or stroller.
- Don't forget wet wipes, a towel, or rag. They'll help with clean up and you can use the towel to protect your car.

DISCLAIMER:

We want you to have a great time and an important part of that is your safety. Lightning, heavy rain or high winds are a couple examples of weather conditions which may result in cancellation or delay of the event. Please come prepared for weather.

RUN DAY DISCLAIMER: If the run is cancelled due to weather conditions and/or an act of God or a participant is not able to participate the day of the event we regret there will be NO REFUNDS. Stay updated by watching the run page, www.palacioskids.org.

FOR ADDITIONAL INFORMATION:

Call the Museum @ 979-543-6885 or Dory Labay @ 979-320-4988